### Because I said I would High School Chapters



Our High School pilot program attracted hundreds of students this past school year. Students participated in interactive personal development workshops, created individual Promise Cards, and hosted group volunteer projects at their schools.

#### **Projects included:**

- trash pick up
- creating chemotherapy care packages
- writing letters of support to families at a local women's shelter
- tutoring middle school students

A huge thank you goes out to all the students who participated and to the Teacher Advisers for their time, commitment and passion.

Now we need **YOUR** help to expand.

We have officially launched a Facebook fundraising campaign to benefit our Character Education and High School Chapter Programs.

Click here to donate and to invite your Facebook friends.

## **DONATE NOW**

Remember, a donation to this campaign means that you'll be part of creating a world where everyone keeps their promises to better humanity.

### Guatemala.

#### **Our Global Message**

Alex traveled to Antigua, Guatemala to speak. Among the audience were highly influential fathers and their children from communities across Central and South American countries. They were eager to hear Alex's message about accountability, commitment



to promises, and how he started the *because I said I would* movement in memory of his own father, Al Sheen.

After the speech, he received a standing ovation and had great conversation with attendees.

Since this speech, he has received invitations to speak in Panama, El Salvador, and Guatemala. This fall Alex will deliver keynote speeches in Kuala Lumpur, Malaysia and Sydney, Australia!

Do you want Alex to speak at your conference or event? Click here to get the conversation started.

## **INVITE ALEX**

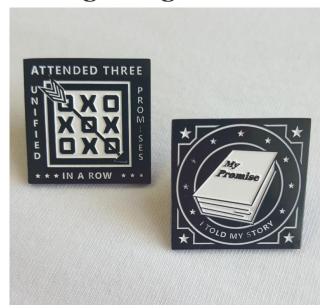
**100%** of speaking engagement fees go directly to *because I said I would* as a 501(c)(3) nonprofit and fund our awesome efforts with

personal development programming, character education, and volunteer awareness campaigns. So not only will you book an excellent speaker, you will be effectively donating to our nonprofit!

## Badges.

### Because I said I would Badge Program

In an effort to offer some more robust incentives to supporters, we have redesigned our badge program. In total there are 20 badges that you can now earn. This is a great way to motivate yourself and friends to choose a badge, make the promise, and then earn the badge by keeping the promise.



Click here to see a complete list of badges.

# New Employee.

#### **Meet Pete**

If videos aren't compelling, people don't watch.

We need to make Character Education content that people can't help but watch to the very end; the kind of stuff they can't wait to share. That's why *because I said I would* is excited to have Pete Whitehead join our staff as our Senior Motion Graphics Designer.

Pete is responsible for making engaging and thought provoking video programming that kicks off hands-on personal development workshops for students. With over 20 years of experience in illustration and animation, his talents are a vital resource for the impact of our movement. Our recent videos haven't been nearly as

compelling as we know can be. With Pete, we hope to change that. With over 120,000 Facebook followers, our videos have the potential to reach the world. We just have to do better. And so we will.



Wanna work with Pete and the rest of our awesome team? Click here to see our openings.

#### becauseisaidiwould.com

