

# Character Education in Schools

Character Education has been shown to decrease bullying and school violence, while improving student satisfaction and test scores.



We believe Academics and Character Education are equally important. Schools that implement Character Education become places where students want to be.

Good character drives success in academics, sports, citizenship, friendships and family. It is important to teach youth how to stay committed, to be a person of your word and to be a person of good character.

*Because I said I would* Character Education teaches students the importance of a promise. It helps them develop good habits that will improve our world.

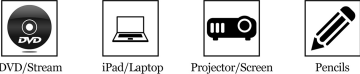
# Character Education in Schools

Build a culture of accountability.

## Teacher Kit Booklet

3 Lesson Plans for Character Education  
Suggested Grades: 5-12 / Subject: Any / Time: 1 or more weeks.

**Suggested Materials**



**Lesson Plan 1: League of Champions**

**Lesson Overview:** What can films teach us about the importance of keeping our word? Actively and viewing movies can entertain students and be a valuable tool for character education. By examining characters in a film, it will teach the students about personal values and daily choices that can improve their lives. Students will analyze films utilizing the 7 Elements of the *because I said I would* Philosophy to learn about the importance of a promise.

**Lesson Plan 2: Promise Planning**

**Lesson Overview:** What can films teach us about the importance of keeping our word? Actively and viewing movies can entertain students and be a valuable tool for character education. By examining characters in a film, it will teach the students about personal values and daily choices that can improve their lives. Students will analyze films utilizing the 7 Elements of the *because I said I would* Philosophy to learn about the importance of a promise.

## LESSON PLANS

Our Lesson Plans emphasize student reflection, interaction, cooperation and discussion of social and civic issues.

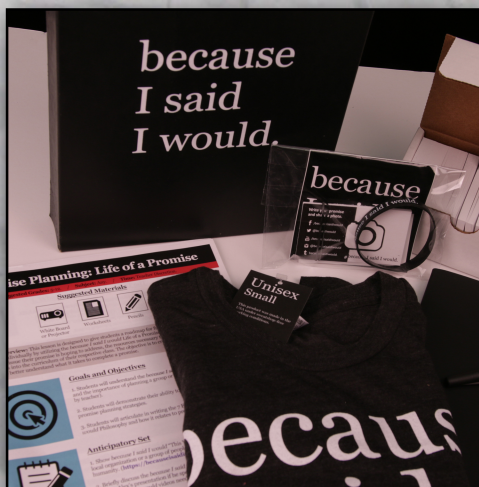
- Pre-built plans that teach the importance of a promise.
- Easily adaptable for any grade level.
- Downloadable at no cost.



## ASSEMBLIES

Our assemblies empower students to make a difference in their lives and the lives of others by using Promise Cards.

- Excellent kick off to a school year.
- Inspires students to be difference makers.
- Follow up materials are available.



## TEACHER KITS

Our Teacher Kits include three Lesson Plans, a wristband, Promise Cards, a Promise Wall and a Promise Journal.

- Wristbands serve as a daily reminder to keep promises.
- Promise Cards are used to write down promises.
- Promise Wall holds students accountable to their word.

**MORE INFO:**

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